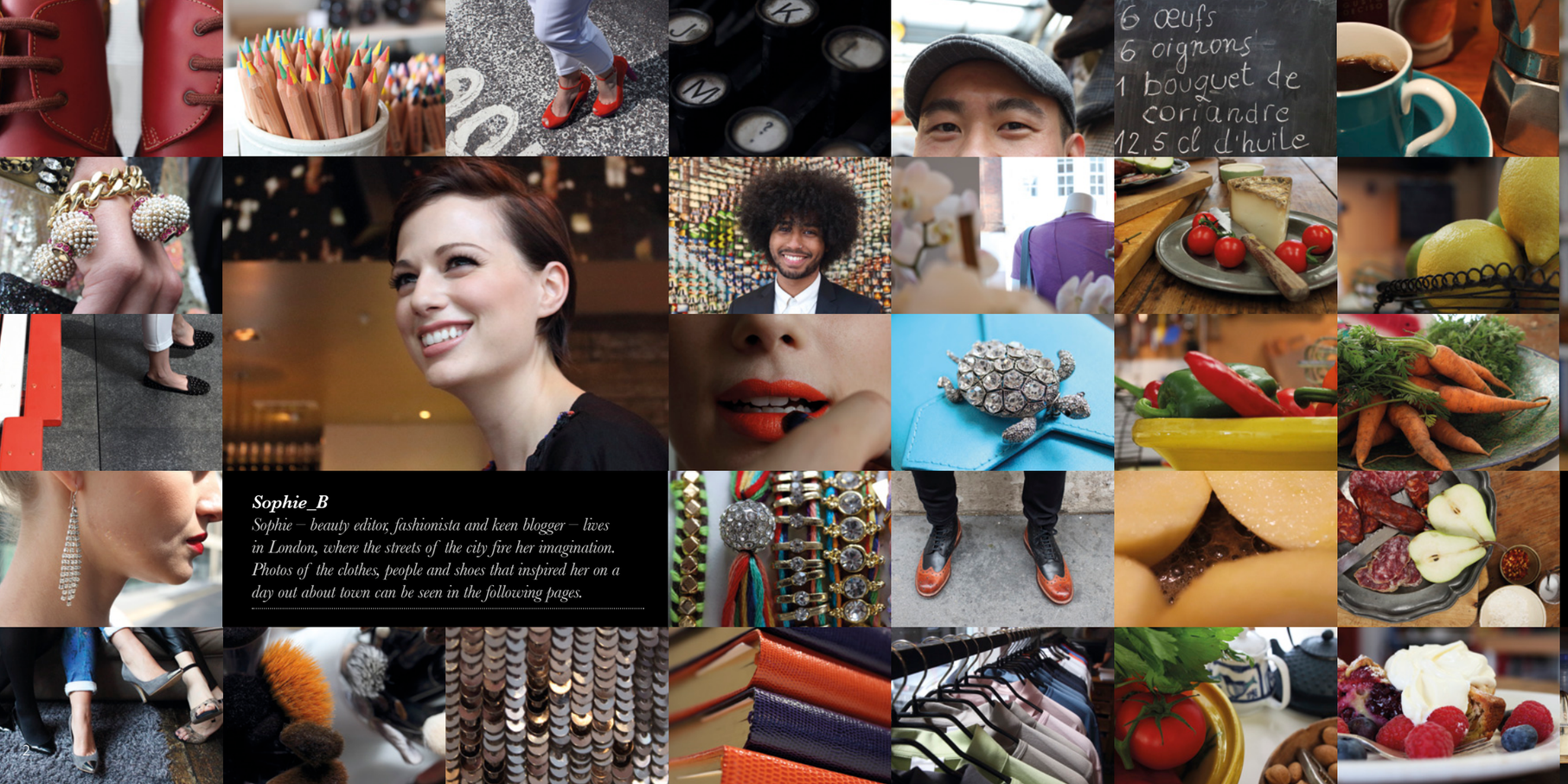
Power to Generation M

A new breed of camera for a new breed of photographer

EOS M

you can

Canon



Sophie_B

Sophie – beauty editor, fashionista and keen blogger – lives in London, where the streets of the city fire her imagination. Photos of the clothes, people and shoes that inspired her on a day out about town can be seen in the following pages.

Tristan_C

Tristan lives in Paris and is a keen food blogger. He loves sourcing the rarest and best ingredients, experimenting with new recipes in his kitchen and eating out at Parisian restaurants. See his images in this brochure and follow his day at canon-europe.com/eos_m

Power to Generation M

Introducing the small and simple EOS M.

A camera that's small enough to take with you wherever you go – with the quality of a digital SLR to deliver stunning results.

A camera that's simplicity itself to use – and allows you to fully express who you are in beautiful photos and memorable movies.

A camera that inspires your imagination and captures exceptional images of everyday life.

The EOS that's always with you

A potent and unrivalled combination of small size and powerful performance, the EOS M lets you capture beautiful images - wherever you go.

With a compact, lightweight and stylish body that's a pleasure to carry, it puts the image quality of a Canon EOS, complete with interchangeable lenses, right by your side.

It's the perfect companion to capture all the fleeting, everyday moments that make up the most of who you really are - in stunning photographs and superb Full-HD videos.

The quality of a digital SLR in a compact body

Easy

Simply use the Mode Dial to choose from three modes: Still shooting, Movie shooting or Scene Intelligent Auto for fully automatic shooting. Then just point and shoot.

Intelligent

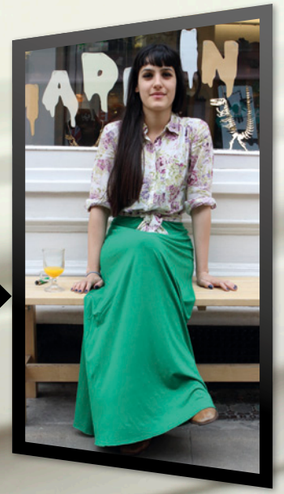
One touch captures the essential beauty of every fleeting moment. Scene Intelligent Auto analyses, processes and optimises the image. It detects movement, faces, lighting, contrast and colour in a scene - then intelligently selects all the right settings to automatically create beautiful images.

Simply beautiful images

Simple by design. Easy, intelligent, effortless, tactile. Trust the EOS M to capture the essence of your everyday life - exactly as you see it. Catch every glorious aspect of life with just a touch of a button.

Intuitive

See the image, touch the screen, capture the moment. The EOS M is sensitive to your every touch and intuitive to your needs. Review and zoom in on images. Select shooting modes. Take as much or as little control as you want.



Sophie_B

★★★★☆ (121 comments)

Educational

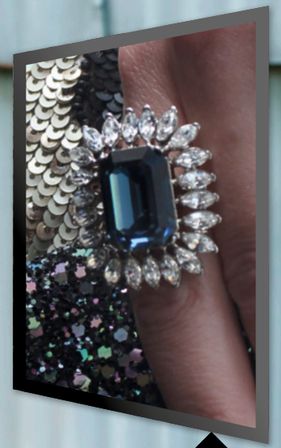
Learn about your camera as you go. Feature Guide is easy to use and clearly explains key features – so you can quickly discover all the EOS M has to offer.

Unsurpassed quality

Rich, sharp and beautiful images with stunning detail. Impeccable performance even in low light. The EOS M delivers results that transform the everyday into the exceptional.

Capture every detail

Results are superb – edgy, sharp, detailed. Print them poster sized or crop with no loss of quality. All thanks to an 18.0 Megapixel large APS-C size CMOS sensor.



Sophie_B

★★★★★ (312 comments)

MENU
SET
INFO.
Canon
CANON LENS EF-M 22mm 1:2 STM
MACRO 0.15m/0.49ft
EOS
Φ43mm
EOS M

Superb image quality

Up to 4.3fps
continuous shooting

Always capture the moment

Life is fleeting - so the EOS M shoots fast and in focus. Whether you're shooting fast paced sports action, wildlife in motion or a pair of killer heels hurrying across the street, a precise autofocus system and continuous shooting mode ensure your images are beautifully sharp and clear.

Keep shooting as light level falls

Capture the real atmosphere of a scene. Day or night your images will be just as you remember them. The large sensor lets you shoot at up to ISO 12,800 (extendable to H: 25,600) so you won't always need to use a flash, even in very low light. For when it's really dark Handheld Night Scene mode helps achieve stunning low light results without using a tripod.

Understanding ISO

A high ISO means the camera is more sensitive to light and allows you to shoot at a higher shutter speed. This reduces the possibility of camera shake or subject movement and results in sharp blur free images – even handheld in low light.

Express yourself in stunning photos

Life as art. Expressed by the EOS M in stunningly beautiful images that reflect your true nature. Wherever you go, whatever you do – there it is. Everyday beauty. A fusion of street colours. The detail on a beautiful dress. City lights reflecting over wet pavements. Your life in sharp relief, against a smooth out-of-focus backdrop.

Creative Filters

Playtime. Explore your creativity. Filter your imagination. Add drama and impact to your images. On screen previews make sure you achieve the look you want. Miniaturise, take a fish eye view, soften focus. Seven filter effects – a world of possibilities.

Multi-aspect shooting

3:2

4:3

16:9

1:1

Toy camera effect

Soft focus effect

Fish-eye effect

Grainy B/W effect

Minature effect

Water painting effect

Art bold effect

Video Snapshot

Playtime in motion. Video Snapshot makes it simple to enhance your movie footage. Shoot a series of short 2, 4 or 8 second video clips. Easily edit them together in one slideshow. Play them in a single movie file you'll be proud to share.

Express yourself in vibrant videos

Your life as a movie. Creativity in motion with superb Full-HD (1080p) movies. Simple, exciting, fun. In automatic movie mode it's easy - all you have to do is follow the action.

Record stereo sound. Fine-tune with on-screen editing. Record, replay, remember.

Speedlite 90EX

EF-M 18-55mm f/3.5-5.6 IS STM

EF-M 22mm f/2 STM

EOS System - a world of creative opportunities

Inspire your imagination with EOS system - successful, renowned and reliable for 25 years. Choose from a huge range of interchangeable lenses and flash accessories. View and fine-tune your images with tried and trusted Canon software. A Canon photo printer realises your creative vision with photo-lab quality prints.

Mount Adapter EF-EOS M

EF-M lenses

Two EOS M dedicated lenses - a standard 18-55mm zoom lens for everyday shooting with a useful wide-angle to short telephoto range and a 22mm pancake lens for stunning landscapes and discreet reportage.

EF and EF-S lenses

An EF-M mount adaptor accesses over 60 EF and EF-S lenses – expanding your creativity. Choose an ultra wide-angle lens to express the scale and majesty of a dramatic landscape. Zoom in on details or pull distant subjects closer, with a telephoto zoom lens. Use a Macro lens to get superb close ups of the magnificent hidden detail of life.

Software

Your EOS M comes with all the software you need to easily view, organise and refine your photos. ImageBrowser EX lets you quickly and easily view and organise images on your computer. Digital Photo Professional (DPP) software makes it simple to fine tune your photos - taking you through intuitive menus to adjust exposure, colour, contrast and much more – so you can achieve the result you want.

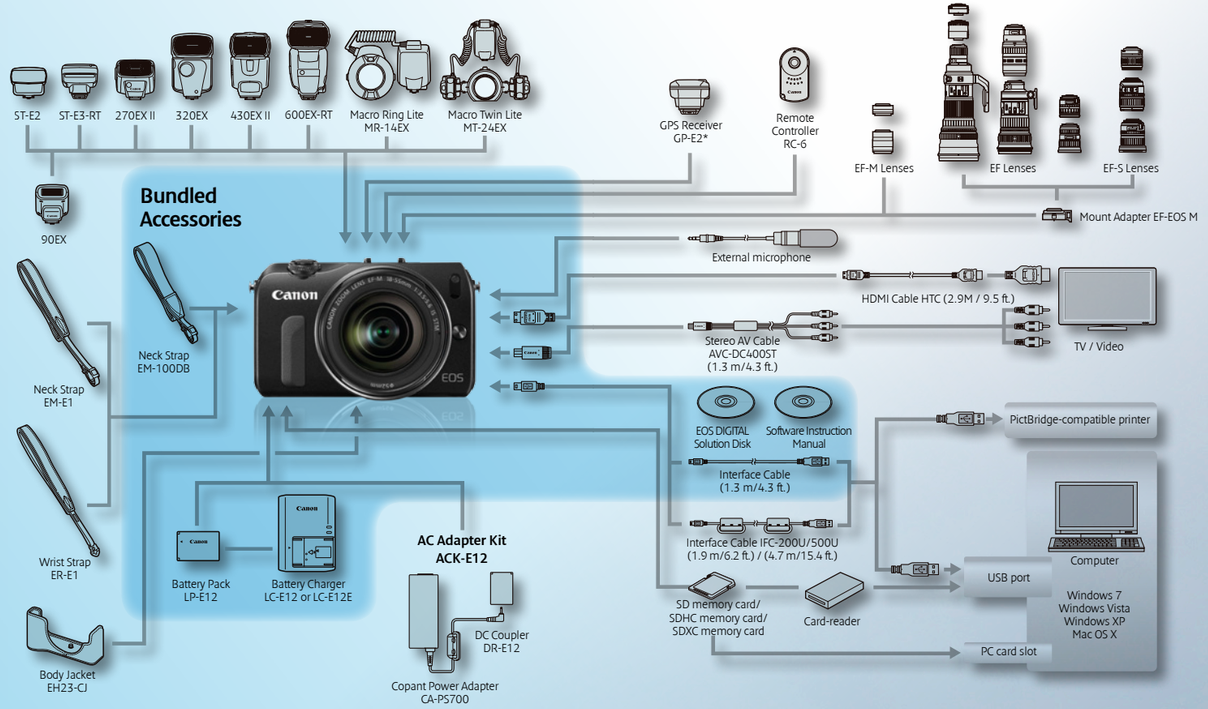
Canon photo printers

Print exceptionally detailed, fine art quality images up to A3+ size with a PIXMA inkjet printer. Choose an affordable, compact, easy to use SELPHY printer for fast photo-lab quality prints.

SELPHY CP810

PIXMA MG8250

System Chart



Specifications: EOS M

Sensor	
Type	Approx. 18 Megapixel APS-C CMOS Sensor
Cleaning	EOS integrated cleaning system
Image Processor	
Type	DIGIC 5
Lens	
Lens Mount	EF-M (EF and EF-S lenses compatible via Mount adapter EF-EOS M)
Focusing	
Autofocus System	Hybrid CMOS AF System. Phase detection pixels built onto imaging sensor
AF Points	31 AF points (Maximum)
AF point selection	Face detection and Tracking AF, FlexiZone-Multi, FlexiZone-Single
Manual Focus	Yes, Select in camera menu
Shutter	
Type	Electronic first curtain and mechanical second curtain shutter
Speed	30-1/4000 sec (1/2 or 1/3 stop increments), Bulb
LCD Monitor	
Size	7.7cm 3:2 Aspect Ratio
Type	ClearView LCD II approx 1040K dots
Touch Sensitive	Yes, Capacitive
Flash	
Built-in	No
Hot Shoe	Yes
Shooting	
Shooting modes	Scene Intelligent Auto mode Stills mode: Creative Auto, Portrait, Landscape, Close-up, Sports, Night Portrait, Handheld Night Scene, HDR Backlight Control, Program AE, Shutter priority AE, Aperture priority AE, Manual Movies mode: Auto exposure mode, Manual exposure mode
ISO Sensitivity	100-12800 in 1-stop increments ISO can be expandable to H: 25600)
Continuous Shooting	Max. Approx. 4.3fps for approx. 17 JPEG images [1], 6 images RAW [2][3]
Creative Filters	Art Bold, Water painting, Grainy B/W, Soft focus, Toy Camera, Miniature effect, Fisheye

Recording formats	JPEG RAW RAW + Large JPEG
Movie Shooting	
Type	MOV (Video: H.264, Sound: Linear PCM, recording level can be manually adjusted by user)
Size and frame rate	1920 x 1080 (29.97, 25, 23.976 fps) 1280 x 720 (59.94, 50 fps) 640 x 480 (30, 25 fps)
Movie Length	Max duration 29min 59sec, Max file size 4GB
Microphone	Built in Stereo 3.5mm Stereo mini jack
Storage	
Type	SD, SDHC, SDXC (UHS-I)
Power source	
Battery	1 x Rechargeable Li-ion Battery LP-E12
Battery life	Approx. 230 (at 23ºC, AE 50%, FE 50%) [4]
Physical Specifications	
Body materials	Stainless Steel, magnesium alloy, polycarbonate resin with glass fibre
External Interface	Hi-Speed USB Video output (integrated with USB terminal) HDMI mini output External microphone (3.5mm Stereo mini jack)
Dimensions	108.6 x 66.5 x 32.3 mm
Weight (body only)	Approx. 298g (CIPA testing standard, including battery and memory card)

[1] Large/Fine(Quality 8) resolution

[2] Based on Canon's testing conditions, JPEG, ISO 100, Standard Picture Style. Varies depending on the subject, memory card brand and capacity, image recording quality, ISO speed, drive mode, Picture Style, Custom functions etc.

[3] Maximum fps and buffer capacity may be reduced depending on the cameras settings and light level

[4] Based on the CIPA Standard and using the batteries and memory card format supplied with the camera, except where indicated

For more detailed specifications, please visit canon-europe.com/eos_m

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